Table of Contents

Andrzej Chodyński, Dariusz Fatuła, Krzysztof Waśniewski The industry of electric vehicles: environmental, marketing and social aspects of management. Introduction

Dariusz Fatuła

\Marketing aspects of management of the development of institutions on the electric vehicle market

Krzysztof Waśniewski

Business models in the industry of electric vehicles

Andrzej Chodyński

The environmental aspect of ECSR in the concept of organisational improvement in the electric vehicles sector

Michał Adam Leśniewski

Pro-environmental managerial behaviour in the human resource management system of electric car manufacturing and service companies

Wojciech Huszlak

Process excellence in electric vehicle service companies: environmental aspect

Anna Bałamut

Production and services in the electric vehicle sector in the context of increasing energy security and environmental safety (current situation and overview of key development guidelines)

Marta Woźniak-Zapór

Distance learning for raising environmental awareness in electric vehicle purchasing decisions

6 Table of Contents

Ewa Bąchor

The possibility of applying the Cost Deployment method in enterprises producing electric vehicles (cars), operating in world-class production systems

Barbara Oliwkiewicz

Impact of the cost of buying and using an electric car on the household budget in Poland

Dariusz Baran

Media image of electromobility in the regional and national press

Agnieszka Damasiewicz

The role of electric cars in the city's parking policy. Legal aspects of urban planning